

Lowest Priced Store in New York for Fine Goods.

Ehrich Bros.

6th AVE., 22d and 23d STS., NEW YORK.

More Records Broken.

No movement ever conducted in this store has won for us so many thousands upon thousands of satisfied customers. The reduced prices mean that we have to sell about TWICE the quantity of goods to make our cash receipts equal to last year's. We are selling almost FOUR TIMES the quantity. The tremendous success of this sale simply proves that New York and near-by towns are filled with people who know goods, who know values, who are quick to see and seize the extraordinary advantages this sale presents. You are again reminded that the sale includes practically everything in the store, whether advertised or not.

Muslin Underwear Sale.

WALKING SKIRTS, umbrella ruffle, with two or three insertions of torchon and wide lace edge, or ruffle of embroidery headed with 34-inch hemstitched tucks, all at..... **59c**

WALKING SKIRTS, umbrella ruffle, with two or three insertions of torchon and wide lace edge; three inches wide, finished with deep lace edge; also a wide, fine embroidered ruffle skirt, all at..... **98c**

KIMONO GOWNS; fancy crepon, finished with yoke and broad Dresden border..... **1.98**

Same style, in silk, at..... **4.98**

CHEMISE, skirt length, Victoria lawn; trimmed with lace insertion, beading and ribbon; finished with neat lace edge, at..... **59c**

Elderdown DRESSING SACQUES; rolling collar, crocheted edge, ribbon at neck, pink or blue, at..... **39c**

50c Wool Etamines, 29c.

All our 50c. WOOL VOILES..... **38c**

All our 60c. SCOTCH SUITINGS..... **48c**

All our 70c. black 90 in. SICILIAN..... **49c**

All our 80c. Wool FINE ETAMINES..... **29c**

15c Batistes at 7½c.

All our 15c. Linen Color BATISTES..... **7½c**

All our 60c. Mercerized WAISTINGS..... **25c**

All our 19c. FLAKE ETAMINES..... **10c**

All our 23c. Embroidered STRIPE VOILES..... **19c**

All our 15c. CANVAS MADRAS..... **9c**

Folding Beds, \$2.98.

White Enamel Cabinet FOLDING BEDS, with National springs; 2 feet 6, 3 feet, 3 feet 6 and 4 feet; for one day only; regular \$5.00..... **2.98**

\$3.50 Enamel Beds, \$1.98.

White Enamel BEDS, one-inch posts, in all sizes; regular \$3.50..... **1.98**

White Enamel BEDS, brass rail, full mounts and bases, either straight or bow foot; all sizes; regular \$7.00..... **4.98**

White Enamel BEDS, very heavy, 14-inch post, brass rail over entire head and foot piece, continuous post design, a \$15.00 Bed, full size, only..... **9.50**

\$10.00 Hair Mattress, \$7.48.

40-pound Black Hair Mattress, one or two parts, best A C A ticking, regular \$10.00..... **7.48**

Sanitary Long Hair Mattresses, made in one or two parts, choice of tickings, regular \$18.00..... **12.75**

50-pound Imperial Edge Hair Mattress of gray, long hair, made in one or two parts, in choice of best ticking or fancy art ticks; a \$25.00 mattress..... **18.00**

Combination White Cotton Top and Bottom Mattress, 6-inch border, in good quality fancy ticking; regular \$7.00..... **4.75**

3-Day Sale Tea and Coffee.

Our 40c. Grades of Tea (all kinds), at, lb..... **19c**

Our famous 35c. "Mocha and Java" Coffee, lb..... **19c**

Sale Tuesday, Wednesday and Thursday.

Men's \$12 Suits, \$6.75.

Broken sizes from the best selling lots of this season's \$12 Suits. Single and double breasted styles, handsomely tailored and extra good value at the \$12 price.

Black and mixed chevrons, fancy cassimeres and, in fact, some from all our \$12 fabrics.

All sizes are in the sale, but we haven't all sizes in EACH of the styles. Early selection advisable.

For present or early Spring wear it is a great chance—it will pay to buy a couple and put them away for next year.

\$4.50 Trousers, \$2.

Worsted and chevrons in black and fancy; also neat mixed cassimeres. All sizes.

This, too, is a most unusual opportunity, the trousers being particularly desirable styles, well cut, well made, perfect fitting and full \$4.50 values.

Boys' \$3.50 Suits, \$1.55.

No reason in the world why they should be sold a penny under \$3.50, except that the lots are broken.

Splendid all wool fabrics, single and double breasted; also Norfolk and blouse.

Early selection is especially urged, as some of the best styles are in very limited lots.

Mail Orders Filled unless otherwise stated. WRITE TO-NIGHT for whatever you require. Though not in the advertisement it is surely in the store—and you are certain to save money by ordering during this great sale.

Morning Sales

TUESDAY, 8 to 12.30.

Extra Bargains offered ONLY to relieve the afternoon crush by inducing MORNING purchases. Hence, ONLY for these hours—8 A. M. to 12.30. Hence, also—no mail orders, no telephone orders, on C. O. D.'s for these items.

50c Japanese Silks, 39c.

24-inch Lyons Dyed Colored Japanese SILKS; complete assortment of colors; nothing reserved; these are our own standard "leader" at 50c, at which price they have added to the fame of our Silk Dept.; Tuesday from 8 to 12.30, **39c**

15c Linen Lawns, 7c.

Fancy Linen LAWNs in the new linen color, with dainty stripes of white, &c.; a charming 15c fabric, and splendid value at that; Tuesday, from 8 to 12.30, at..... **7c**

40c Silk Linings, 25c.

All-Silk Taffeta Lining, 19 inches wide, black, white and all the new shades; regular price 40c.; Tuesday, from 8 to 12.30..... **25c**

16-Inch Napkins, 3c.

Bleached NAPKINS, hemmed and ready for use, 16 inches square; our regular price (in close one) 60c. a dozen. Tuesday, from 8 to 12.30 **3c**

Women's \$15 Suits, \$7.95.

Women's Man-Tailored Walking Suits, of extra good zibeline chevrons, in black only; new jacket style, lined throughout with heavy satin, double-breasted effect; collar and cuffs finished with fancy braid, skirts made seven gone flare; sizes from 34 to 38; regular \$15; Tuesday **7.95** from 8 to 12.30, at.....

Men's 50c. Sox, 17c.

600 Pairs Men's HALF HOSE; IMPORTERS' SAMPLES; fancy novelties in lisle and cotton; hand silk embroidered figures and stripes; mostly black grounds; neat effects; all sizes; sold elsewhere at 50c.; many that we are selling now at 39c.; Tuesday, from 8 to 12.30, at **17c**

30c Cushion Tops, 15c.

1,000 Tapestry Cushion Tops, regular size; beautiful designs and colors; never sold before, even here, at a penny under 29c.; Tuesday, from 8 to 12.30, at..... **15c**

\$1.25 Tapestry Panels, 49c.

French Tapestry Panels, 26x36, figured in designs that are peculiarly rich and effective. Other houses sell them at \$1.25. We have been selling them at \$1.19. On Tuesday, from 8 to 12.30, at..... **49c**

Women's 75c Hose, 18c.

1,000 pairs Imported Samples, lisle thread, lace open work and fancy striped lisle, silk embroidered insteps, vertical stripes and horizontal; plain black ribbed lisle hose with white heel and toes and fine black cotton split soles; large assortment latest designs and colorings, full regular made, worth 75c. and 75c. per pair. All sizes Tuesday, from 8 to 12.30, at..... **18c**

House Wrappers, 98c.

50 dozen fancy House Wrappers, lawns, percales and flannelettes, styles too numerous for description; our own prices for these range to \$2.00. Tuesday, from 8 to 12.30..... **98c**

\$1 Shirts, 65c.

Next summer's Negligees. Advance shipment. Fine corded percale, rich new fancy effects, plain or plaited bosoms, with separate link cuffs to match. The merest glance shows them to be first-class \$1.00 shirts. It will pay to buy a season's supply. Sizes 14 to 17. On sale at..... **65c**

\$9.50 Bed Couches, \$5.98.

Telescope Iron Folding Bed Couches, best National spring; mattress and bolster; one to a customer; regular \$10.50..... **7.50**

Drop-Side Iron Folding Bed Couches, with mattress and bolster complete; one to a customer; regular \$9.50..... **5.98**

JAMES McCREERY & CO.

Sale of
Leather Goods, Stationery Articles
and Toilet Goods.

Entire remaining winter stock (slightly soiled) of
Leather Novelty goods. Purses, pocketbooks, men's or women's card cases, letter cases, cigar and cigarette cases, novel covers, book racks, playing card sets, photo frames, port folios, writing tablets, engagement pads, sewing boxes, jewel boxes, etc.

Made of Walrus, Pigskin, Alligator, Seal and Monkey Skin, mounted with Sterling Silver, Golden Copper, Bronze and Silver Gilt,—in "Nouveau Art" and handsome conventional designs.

1.50 each
Value 3.75 to 10.00

Women's Cloth and Hat Brushes, with ebony backs. 50c. Value 1.00

Ebony-backed Nail Polishers. 50c. Value 1.00

Imported Hair Brushes, with 11, 13, 15 and 17 rows genuine bristles. Mounted on Ebony, Fox or Olive wood.

95c. each
Value 1.50 to 3.75

1000 dozen Imported Tooth Brushes. 10c. each Value 25c.

Nail Brushes, with bone handle. 15c. Value 25c.

Twenty-third Street.

JAMES McCREERY & CO.

Muslin Underwear Dep't.
2nd Floor.

In the Underwear Order Department a complete stock of Paris models is on exhibition; Showing new designs in Night Dresses, Chemises, Drawers, Corset Covers, Petticoats, Dressing Sacques and complete Bridal Sets.

Duplicates of French Creations at extremely moderate prices.

On Tuesday February 16th.

Six hundred dozen Gowns, Chemises and Petticoats.

1.25 each
Value 1.50 to 2.00

Three hundred dozen Corset Covers and Drawers.

75c. each.

Twenty-third Street.

JAMES McCREERY & CO.

Sale of
Dinner Sets and Fine China

Haviland's China Openstock Dinnerware. Discontinued decoration,—at one-half former prices.

Dinner Plates.... 2.60 dozen
Breakfast ".... 2.40 "
Tea ".... 2.00 "
Soup ".... 2.50 "
Ramekins..... 95c. each
Covered Dishes... 1.50 "
And a large stock of all dinner pieces, at exactly one-half reduction.

Thin Austrian China,—pink and violet decoration. Each piece finished with gold line..... 12.00
Formerly 16.75

English Porcelain Dinner Set, Rich, underglazed blue. 100 pieces..... 10.00
Formerly 16.00

Twenty-third Street.

Rothenberg & Co.

New York's Fastest Growing Store.

WEST 14TH ST.

Satisfaction Guaranteed or Money Promptly Refunded.

Double Blue Stamps All Day.

For a Rousing Tuesday Sale.

You Get a Handsome Premium for a Collection of 300 Blue Stamps. All Other Systems Require You to Save 1,000 Stamps. When We Give Double Stamps, a Premium is Earned on \$15 Worth of Purchases.

**Sale of New Spring Suits for Women.**

Every Suit Will Cost 50% More a Little Later.

The first lot is shown in all wool Fancy Suitings in various colorings, new jacket style; also skirted blouse, taffeta silk or satin lined, also the new middie suit, in black chevrot, collarless coat, handsomely trimmed with taffeta strapping; newest model skirts. There are suits in the lot worth fully \$12.00 to \$18.00. All offered at..... **7.98**

Lot Two is composed of Suits in various styles, such as Eton coats in all wool chevrot, in blue, black or brown—handsomely trimmed and taffeta silk lined; also very fine collarless coat suits; strapped and belted and handsomely trimmed, satin lined to edge; to be worn open or closed; very handsome skirts in blue, black or brown. These suits are worth \$18.75; only on sale while this lot lasts, and No Mail Orders..... **9.98**

Three Lots of Handsome Suits for Misses.

No. 1—Blue or black Chevrot, in Eton blouse, collarless model, and trimmed in combination and silk braid. No. 2 is an Eton blouse, double breasted and fastened with loops, to be worn open or closed, peau de sole faced and fancy braid trimmed; shown in all wool mixtures or cadet blue chevrot. No. 3 has the new midday refer coat. It is collarless, with pleated back and front, belted and trimmed in combination and silk braid, made from all-wool mannish suitings; skirts in latest pleated models; sizes 12 to 18..... **5.98**

Millinery Specials.

Hand-made Hats, made of good quality black and white chiffon, tucked and shirred on the latest shapes, sold usually at \$2.49; special at..... **1.25**

Hand-Made Hats, Value \$3.98, at \$1.98. Spangle, horsehair, mohair or lace crowns, with brims of chiffon, marine and lace shirred, tucked and laid in folds. These Hats have been sold by us at \$2.98 and \$3.98, but this lot is offered at..... **1.98**

\$6 Portieres at \$3.98.

Manufacturer's Entire Stock.

THIS special purchase ought to interest you for its beautiful variety as well as for the matchlessly low price. There are both rich silk mercerized and handsome border effects, shown in all the best colorings. Usually retailed at \$5 and \$6 per pair, our special price is..... **3.98**

Waist Sale.

\$3.00 Fap Silk Waists, \$1.98.

Nearly like illustration, pleated front, finished with rows of Valenciennes

lace, two rows of wide medallion lace down front, back of Val. lace and tucks, lace stock and full sleeve, plain white or black, all sizes, value \$3.00; special while this lot lasts at..... **1.98**

Patent Medicines

Patent Medicines

Peruna, the Great 59c. No Mail Orders.

Hay's Hair Health, 30c. Fletcher's Castoria, bottle, 10c. Little Liver Pills, bottle, 3c. Compound.

Little Liver Pills, bottle, 3c. Compound. Best blood tonic, 100 in bottle. 17c.

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Petticoats.

Also Corsets and Skirts.

Misses' and Children's Under-skirts, with and without waists, fine-line umbrella styles, insertings of Val. lace and * lace edge; 39c. value, at..... **29c**

Corsets—Extra heavy quality coutil, latest models, in white and drab, medium bust and dip hip, lace trimming; size 18 to 30 inches; \$1.00 value, at..... **69c**

Petticoats—Fine quality mercerized satens, made with deep flounce of accordion pleating, ruffle finish; also ruffle trimmed with clusters of wide tucks; \$1.69 value, at..... **1.29**

Men's Furnishings.

Men's Fancy Half Hose, black, tan and Oxford grounds, with silk embroidered insteps and clocked sides, double sole, heel and toe; 19c. value, at..... **12c**

Men's Balbriggan Underwear, fine quality combed Egyptian yarn; shirts have long sleeves; drawers have large double seat, strap back, pearl buttons; regular 50c. quality; on account of slight imperfections these garments are offered at \$3 for 1.00, or each..... **35c**

Men's and Boys' New Negligee Shirts, of woven and printed madras; handsome designs; 75c. value, special at..... **49c**

Big Sale Black Silks.

Our idea of the importance of the opportunity is best expressed in the magnitude of the purchase we have made—over ten thousand yards of BLACK silks bought at a single purchase—all on sale at savings of from ¼ to ½.

20-inch All Silk Black Taffeta, regular price 39c. 60c.; special..... **39c**

27-inch All Silk Black Taffeta, regular price 49c. 60c.; special..... **49c**

36-inch All Silk Black Taffeta, regular price 64c. 80c.; special..... **64c**

20-inch All Silk Black Peau de Soie, regular price 79c.; special..... **59c**

Lace Offerings.

Also Neckwear & Trimmings.

3-inch White Cluny Laces and Insertions, 10c. values, at, per yd..... **5c**

Lace & Embroidered Neckwear, worth up to 25c. values, at..... **12c**

Trimming Braid and Fancy Persian Trimmings, various combinations; special, per yard..... **59c**

Enamelled Ware.

Best Quality "Ideal Enamel Ware."

1½ Quart Rice Boiler, double coated ideal steel enamel ware, worth 75c.; special..... **49c**

4 Quart Water Kettle, double coated ideal steel enamel ware..... **59c**

6 Quart Berlin Shape Saucepans, long handles, double coated ideal steel enamel ware..... **49c**

Silverware.

Two Important Sale Specials.

5-Light Candelabras, hand-burnished; latest designs; \$6.98 value; special..... **3.98**

Rogers Coffee Spoons, fancy patterns, in silk-lined box; 75c. value, special, per set of 6..... **49c**

Rogers Table Spoons, Table Forks, Dessert Spoons and Dessert Forks; Fancy Patterns; value \$1.25; special, per set of 6..... **79c**

Footwear Specials

Shoes for Boys—Calf leather Lace Shoes, double soles, sizes 9, 9½, 10, 10½, 11, 11½, 12, 12½